

Strengths	Weaknesses
S	W
Opportunities	Threats
O	T

1. Why I'm doing this
2. Important goals I want to achieve
3. What I want my life to look like
4. What I want my business life to look like
5. Money goals.
6. Drivers (money, success, owning own practice etc)
7. Who I am doing this for?



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8. Milestones – how I will know when I have achieved my goals (new house, foreign holidays, full patient list, believing in myself etc)

9. 5 top SMART goals for one year

S pecific
M easureable
A chievable
R ealistic
T imed



10. Top 5 goals for 5 years
11. Top 5 goals for 10 years

12. What to do NOW to start achieving my year 1 goals
13. What to stop doing to achieve my year 1 goals

14. What is my ultimate dream? My big, fat, hairy, audacious goal?



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