


G R O W T H



Recession Proof Your Practice

Gilly Woodhouse

A hand is holding a silver metal bucket by its handle. The bucket has several holes in its side, and water is spraying out from them in multiple directions. The background is a plain, light gray.

Is your business
leaking time,
energy and
money?

www.osteobiz.com

Common recession problems:

Not being proactive

Failing to invest

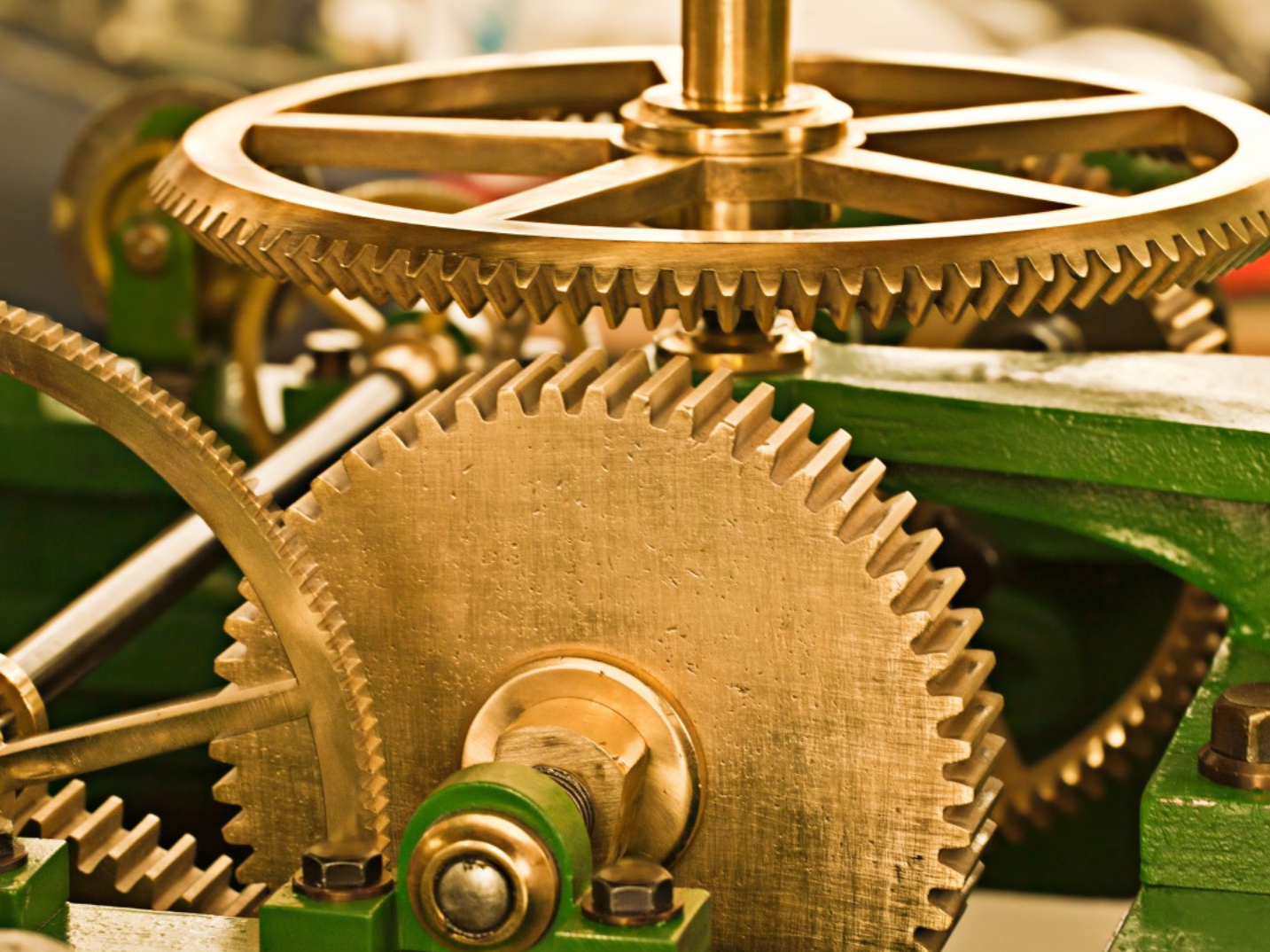
Stopping marketing

Reducing fees

Failing to diversify or
spot new trends

False beliefs





"Every aspect of a successful clinic needs to function smoothly together to improve profitability"



Common recession fixes:

Forensic review
Invest if you need help
Improve systems
Increase marketing
Raise fees
Diversify or offer new services
Nurture team



Want to uncover a LOT more profit
hidden within your clinic?

UNCOVER THE **FACTS**



bit.ly/gillydiary

