## **CPD EVENT RECORD**

## MINDSET AND COMMUNICATION

with Chris Chippendale

**Live Event:**Learning
With Others

## **Summary**

This discussion concerned the development of effective communication styles in order to build trust with patients and thus encourage their engagement with the treatment process.

The need for the relationship to be "transformational" rather than "transactional" was emphasised, as was the need to develop a reflective listening style, which reassures patients.



**Evaluation, Reflection and Impact on Practice** (this part of the certificate is **not** automatically generated - it has been entered by the participant)

I recognise that good communication has a huge influence on treatment outcomes, as well as reducing the likelihood of complaints. The techniques discussed in this broadcast will be useful in improving my handling of future patients