CPD EVENT RECORD BUILDING YOUR DREAM TEAM

with Russ Rosen

Live Event: Learning With Others

This broadcast was intended to provide a structure for building a successful practice. The initial premise was to establish one's aims (personal, business and for patients) then structure one's systems towards achieving that aim. The advantages of moving towards a "waiting-list" practice were described.

Resources were provided to help develop a team which worked enthusiastically and effectively towards those aims (even if the "team" comprised only a sole practitioner!).

It was emphasised that this should not be an exercise in simply making money. The business would grow through delivery of high-quality care.



Evaluation, Reflection and Impact on Practice (this part of the certificate is not automatically generated - it has been entered by the participant)

This discussion prompted me to evaluate the worth of my services and consider ethical approaches to growing my practice in accordance with my personal aims, as well as the best interests of my patients.