

CPD EVENT RECORD

RECRUITMENT MISTAKES

with Nicola McLennan

Recording:
*Learning
by Oneself*

Summary

This event concerned the process of successfully recruiting new associates to a practice, highlighting the common mistakes which are made. The relative merits of creating salaried and self-employed posts were discussed, as well as the need to ensure that posts were attractive to potential applicants, given the current difficulty in recruiting.

The key messages were: responding to the labour shortage, avoiding an "average" job offer and not having a marketing plan.

The importance of honesty in advertising was stressed.

Chiropractic Code 2016

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| A Put the health interests of patients first A1 A2 A3 A4 A5 A6 A7 | B Act with honesty & integrity. Maintain the highest standards of professional/personal conduct B1 B2 B3 B4 B5 B6 B7 B8 B9 |
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| C Provide a good standard of clinical care and practice C1 C2 C3 C4 | D Establish and maintain a clear professional relationship with patients D1 D2 D3 D4 |
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Note: The GCC does not routinely accept business training as acceptable for CPD purposes, therefore this event is likely to fall outside the scope of the Chiropractic Code.

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| E Obtain information for all aspects of care E1 E2 E3 E4 E5 E6 E7 | F Deal properly with complaints and other issues F1 F2 F3 F4 F5 F6 |
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| G Maintain, develop and work within your professional knowledge and skills G1 G2 G3 G4 G5 G6 | H Maintain and protect patient information H1 H2 H3 H4 H5 H6 H7 |
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Certification

This certificate confirms that

participated in this CPD event


S L BRUCE, APM Director

45
minutes

Learning by Oneself
Recorded

Confirmation

I confirm that this is an accurate reflection of my learning during this event.

Signed:

Osteopathic Practice Standards 2019

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| A Communication and patient partnership A1 A2 A3 A4 A5 A6 A7 | B Knowledge, skills and performance B1 B2 B3 B4 |
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| C Safety and quality in practice C1 C2 C3 C4 C5 C6 | D Professionalism D1 D2 D3 D4 D5 D6 D7 D8 D9 D10 D11 D12 |
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Objective Activity: None
Communication & Consent: No


Academy
of PHYSICAL MEDICINE

Evaluation, Reflection and Impact on Practice (this part of the certificate is **not** automatically generated - it has been entered by the participant)