CPD EVENT RECORD BUILDING YOUR DREAM TEAM

Recording: Learning by Oneself

with Russ Rosen

This broadcast was intended to provide a structure for building a successful practice. The initial premise was to establish one's aims (personal, business and for patients) then structure one's systems towards achieving that aim. The advantages of moving towards a "waiting-list" practice were described.

Resources were provided to help develop a team which worked enthusiastically and effectively towards those aims (even if the "team" comprised only a sole practitioner!).

It was emphasised that this should not be an exercise in simply making money. The business would grow through delivery of high-quality care.



Evaluation, Reflection and Impact on Practice (this part of the certificate is not automatically generated - it has been entered by the participant)